



# YOUR #1 RESOURCE FOR BRAND DEVELOPMENT & DESIGN

**CORDAVII CONSULTING, LLC.**  
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# CAPABILITIES STATEMENT



## ABOUT CORDAVII CONSULTING, LLC.

**The #1 Goal of Cordavii Brand Consulting is to create a one stop brand solution for businesses.**

Cordavii Brand Consulting was intentionally designed as a brand strategy consulting firm. However, our capabilities cover a wide-array of services needed during the implementation of the brand along with strategic and creative consulting. This cohesive brand strategy effort gives business groups one point of contact for all elements brand-related.

We are here to help and most importantly, to listen to our clients. Learning your brand story is important! By doing so, we develop creative brand solutions to bring you growth and visibility in the marketplace. Our focus has been on assisting entrepreneurs and medium sized businesses with business startup strategy, creative branding and revitalization services.

## CORE COMPETENCIES

We provide consulting and creative design services to **BUILD business concepts with strong BRAND intelligence to advance the BUSINESS goals** of our strategic client partners.

- BRAND STRATEGY
- BRAND DEVELOPMENT
- BUSINESS SEGMENT CONSULTING
- GRAPHIC DESIGN & WEB DESIGN
- VIDEO & PHOTOGRAPHY SERVICES
- SPATIAL ANALYSIS & LAYOUT
- REAL ESTATE MARKET ANALYSIS

## DIFFERENTIATORS

- One Source For creative direction
- Experience across industries & disciplines
- Complete Package production
- Continued Work Flow Strategies

## PAST PERFORMANCE & CLIENTS SUPPORTED

- Employee Resource Group Brand Development
- University of Minnesota
- Federal Reserve Minneapolis
- General Mills Black Champions Network
- General Motors Winning West
- K-12 education & Charter Schools
- Food Service & Hospitality
- Real Estate Industry
- Medical Industry
- Small Tech

## NAICS CODES

**541613, 541810, 541430, 541611, 541511**

**CORDAVII BRANDS.COM**



CORDAVII **B** BRAND *Consulting*