

LOOKING FOR A SPEAKER FOR YOUR NEXT EVENT?

Check out these popular topics

SESSION 01 – **HEALTHY START** – 00:02:00

How to Build a Healthy Business Brand from Day One

Are you ready to be an entrepreneur? Want leave your 9 to 5 behind? Being an entrepreneur can be a very rewarding journey, but get ready to work more than your normal 40 Hours a week. Being an entrepreneur is great but there are a few steps you can take to get a quick healthy Start.

In this session we will talk about key initial steps to building your new business, developing a strategy and transitioning from your 9 to 5. Where to look for customers and utilizing your network to build faith in your new endeavor.

SESSION 03 – **ITS FREE CORRECT?** – 00:02:00

Leveraging free Technology when starting your business.

How much money do you have to pour down the drain with your new venture? If you say zero, now your thinking like an entrepreneur! It's true that you get what you pay for, but many companies have made be an entrepreneur inexpensive. From Mailchimp, LinkedIn, Buffer, Wunderlist and dropbox to name few, companies have made some of the best tools accessible from new entrepreneurs where you can start today for free.

In this session we will go over and review many of the free apps available to new businesses and entrepreneurs ready to make the plunge but cautious of spending money right out of the gate. By using the discussed apps, new business owners will be able learn about the various free technology for both desktop compute and apps to bring their business operations forward to light.

SESSION 02 – **WHATS IN A NAME?** – 00:02:00

Starting your new business Brand Off with the right name, Mission and Mindset.

You've decided to start a business, do you have a name? Is the url available for it? Whats a url? Starting a new business can be exciting. Part of this excitement is being able give your business an appropriate name for your mission, goals, client base and your businesses longevity.

In this session we will discuss how to develop your business brand identity and create user profiles to help you define what clients you intend to serve. By the end of this session attendees will be able to identify their business name, mission statement and desired clients for b2C businesses and desired businesses for b2b.

SESSION 04 – **TIME TO GET SOCIAL** – 00:02:00

Building a strong brand on Instagram & Facebook Too!

Using social media is a great way for an upstart business to get its brand, message and product out in the ecosystem. Its also a early way to test product ideas to a mass audience, but how do you start, what should your name be on Instagram, how about facebook? Utilizing these social media platforms to expose your brand to potential clients and connect with other business owners is key.

In this session we will go over and review starting a business account on Facebook and Instagram, how to create your content and what content to place on the social media platforms. Secondly we will discuss using facebook's paid ad and boost service, how to create your marketing segment and how to track your ROI.

Speaking Sessions Pricing

2 HOUR SESSION (includes printable materials for topics)	\$1,200
HALF DAY WORKSHOP (includes printable materials for topics & Entrepreneur Calendar)	\$3,000
ALL DAY WORKSHOP (includes printable materials for topics & Entrepreneur Calendar)	\$5,000

*All prices include travel within continental US, please inquire for international events.

*Customized content available, call for quote.

Corey Collins is the Lead consultant and designer Cordavii Brand Consulting a boutique consulting firm dedicated to helping individuals achieve business goals in the areas of branding, marketing and strategic planning. Assisting clients with schematic design, concept analysis, project management and strategies looking to bring projects to the market through planning.

Specializing in providing a one-stop shop for businesses through offering a variety of design services such as architectural, graphics and web along with brand and real estate consulting services.

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